

# WE'LL HELP YOU GET OUT OF THE LIFT TRUCK BUSINESS.



Towlift's Fleet Management Group is dedicated to helping customers manage their material handling fleet so they can focus on their core business. Our Fleet Managers are trained to come into a company, access the costs associated with the material handling fleet, and determine ways to cut them. Here is how the process works.

## STEP 1: FLEET AUDIT

We come in and evaluate your equipment and talk to your employees. These are some of the things we accomplish during the visit:

- Perform application surveys on each lift truck.
- Record hour meter readings.
- Observe your material handling methods.
- Gather maintenance cost information.
- Meet with supervisors responsible for lift trucks.
- Gather battery and charger information.

## STEP 2: FLEET ANALYSIS

After we have gathered all the information we need, we evaluate it, and prepare a Fleet Management plan that should include both immediate and long-term cost savings recommendations. **We often save customers as much as 15% on their material handling fleet.**

Our fleet analysis may lead to the recommendation of a simple maintenance plan, or a comprehensive program that may include Towlift owning and maintaining your fleet with an on-site Fleet Manager. **That is because each Fleet Management plan is unique and custom designed to fit each customer's needs.**

## LONG-TERM PARTNERSHIP

Once a Fleet Management plan is in place, it is regularly monitored for its effectiveness. **We track each truck's cost per hour, utilization rate, and application changes on a regular basis.** This helps us make appropriate recommendations to get more return on your material handling investment. Our Fleet Managers meet regularly with you throughout the year to go over your fleet information.

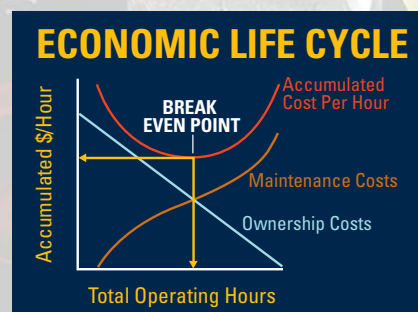
## LONG-TERM SAVINGS

**The real value from a Fleet Management program is the savings you see from the program including:**

- Reduced material handling costs due to a smaller, improved fleet mix and improved maintenance.
- Better utilization of trucks.
- Fleet Management reports that provide managers with valuable information on their fleet, freeing up time to focus on their core business.
- Maintenance personnel that are freed up for other vital jobs.
- Simplified accounting with budgeted billing to eliminate excess paperwork.

Best of all, you can better manage your fleet and use less of your time since Towlift is helping to manage it for you.

**If your company is interested in reducing costs, then call us and ask for a fleet audit to get you started in the right direction.**



**TOWLIFT**  
INC.

*It's the dealer that makes the difference!*

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